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L10: Entry 1 of 8

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TITLE: PUBLIC OFFERING PRODUCTION SYSTEM FOR TRIAL PRODUCT AND ITS PROGRAM

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## INVENTOR-INFORMATION:

NAME

COUNTRY

OSHIMA, SHIGEKI

## ASSIGNEE-INFORMATION:

NAME

COUNTRY

OSG CORP

APPL-NO: JP2001343983

APPL-DATE: November 9, 2001

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## ABSTRACT:

PROBLEM TO BE SOLVED: To provide a trial product public offering production system by which the application of an idea is promoted concerning a trial product which is different from an in-house product, even data of results after using the trial product is obtained, the data is adopted as a material for deciding the productization of the trial product so as to contribute to the development of a new product and also to provide its program.

SOLUTION: The trial product is produced with respect to application data which is adopted as application data after screening obtained application data concerning the trial product which is different from the in-house product. The produced trial product is provided to applicant so that a willingness for the application is increased in the applicant who wants the trial product which is not sold on the market. Thus, the application of the idea is promoted. Field data in usage results by the applicants is inputted concerning the trial product which is provided to the applicants. Thus, propriety in the productization of the trial piece is decided by allowing the applicants to test the trial product as a substitute.

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